



65 N. Commerce Street ~ Post Office Box 800 ~ Stockton, CA 95201  
(209) 943-3830 ~ (888) 94-BLOOD ~ Fax (209) 462-0221 [www.deltabloodbank.org](http://www.deltabloodbank.org)

NEWS RELEASE

03 January 2008  
FOR IMMEDIATE RELEASE

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**GOVERNOR SCHWARZENEGGER ENCOURAGES**  
**CALIFORNIANS TO DONATE BLOOD**  
*January is Volunteer Blood Donor Month*

Stockton, Calif.—In a December 2007 proclamation from the Executive Department of the State of California, Governor Arnold Schwarzenegger declared January to be Volunteer Blood Donor Month. This public recognition of blood donation comes at a time when the need for blood, particularly types A-Negative, B-Negative, AB-Negative and O-Negative, is high. Delta Blood Bank officials anticipate donations to drop this weekend as the community prepares for approaching inclement weather.

From the proclamation: “Whether an individual is a regular donor or has never donated, I strongly encourage all Californians in good health to donate blood. There is a great need for blood donations throughout the nation, especially during the winter months. Traditionally winter has a shortage of donors, and because every few seconds someone in the United States needs blood, it is important that we all do our part to help

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injured or sick patients in need.”

Echoing Governor Schwarzenegger’s appeal, Delta Blood Bank urges members of the local community to do their part and donate blood, especially in the upcoming week as a massive storm approaches.

“It is a recipe for crisis in terms of blood inventory,” said Ann Stevenson, marketing manager for Delta Blood Bank, speaking of the upcoming storm. “Severe storms translate into a greater need for blood, due to accidents and trauma. At the same time, blood donations drop due to an inability or unwillingness to come to the donor sites in extreme weather. Blood donors stand in the gap between life and death and are greatly needed, rain or shine.

Please donate blood at one of Delta Blood Bank’s donor centers or at an upcoming blood drive. The locations and hours for blood donation can be found at [deltabloodbank.org](http://deltabloodbank.org), or call (888) 94-BLOOD for more information.

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**FACT SHEET**  
**GOVERNOR SCHWARZENEGGER ENCOURAGES**  
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▲ Governor Arnold Schwarzenegger declared January to be Volunteer Blood Donor Month in a December 2007 proclamation. From the proclamation: “I strongly encourage all Californians in good health to donate blood.”

▲ Due to an approaching storm, blood donations are anticipated to drop significantly in the upcoming week. Blood donations typically decline during the winter and summer months when many regular blood donors are focused on travel and other holiday planning.

▲ Donors of all blood type are encouraged to donate, particularly those who are type A-Negative, B-Negative, AB-Negative and O-Negative.

▲ Delta Blood Bank’s regular operating hours of operation vary by location:

**Cameron Park** (Marshall Community Blood Center):

3581 Palmer Dr., Ste. 600, Fri., 11 a.m. to 6 p.m.

**Ceres:** 2517 Mitchell, Rd., Ste. F, Fri., 12:30 p.m. to 7:30 p.m.

**Lodi:** 125 S. Hutchins St., Wed., 12:30 p.m. to 6:45 p.m.

**Manteca:** 1030 N. Main St., Mon., 1 p.m. to 8 p.m.

**Modesto:** 1900 W. Orangeburg Ave., Mon. & Tues., 10:30 a.m. to 5:30 p.m.;

Wed. & Thurs., 12 p.m. to 7 p.m.; and Fri. thru Sun., 9 a.m. to 4 p.m.

**Oakdale:** 107 S. First St., 3<sup>rd</sup> Saturday of the month from 10:30 a.m. to 4:15 p.m.

**Placerville** (Marshall Community Blood Center):

681 Main St., Ste. 200, Wed. & Thurs., 11 a.m. to 6 p.m.

**San Andreas:** 164 E. Charles St., Tues., 10:30 a.m. to 5:30 p.m.

**Sonora** (Blood Bank of Sonora): 850 Sanguinetti Rd., Wed. & Thurs., 10 a.m. to 5 p.m.; and Fri. & Sat., 9 a.m. to 4 p.m.

**Stockton:** 2888 W. March Lane., Mon. & Tues., 10:30 a.m. to 5:30 p.m.; Wed. & Thurs., 12 p.m. to 7 p.m.; and Fri. thru Sun., 9 a.m. to 4 p.m.

**Tracy:** 1960 N .Tracy Blvd., Fri., 2:30 p.m. to 8:30 p.m.; and Sat., 9 a.m. to 4 p.m.

**Turlock:** 655 E. Hawkeye., Thurs., 12:30 a.m. to 7:30 p.m.; and Sat., 9 a.m. to 4 p.m.

▲ For more information, please call (888) 94-BLOOD or visit [deltabloodbank.org](http://deltabloodbank.org).

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